

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

Form OBD-68  
(Rev 10-14-76)  
Formerly DJ-307  
for

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents  
Registration Act of 1938, as amended.

OMB  
No. 4-226  
Approval Expires Oct. 31, 1981

RECEIVED  
U.S. DEPARTMENT  
OF JUSTICE  
CRIMINAL DIVISION  
Aug 25 12 18 PM '81  
INTERNAL SECURITY  
SECTION  
REGISTRATION UNIT

1. Name of Registrant

Ruder & Finn, Inc.

2. Registration No.

1481

3. This amendment is filed to accomplish the following indicated purpose or purposes:

☐ To correct a deficiency in

☐ Initial Statement

☐ Supplemental Statement  
for \_\_\_\_\_

☐ To give notice of change in an  
exhibit previously filed.

☐ To give a 10-day notice of a change in infor-  
mation as required by Section 2(b) of the Act.

☒ Other purpose (specify) To register spot  
assignment to be done on behalf of  
Italian Trade Commission.

4. If this amendment requires the filing of a document or documents, please list -

Exhibit A, attached  
Exhibit B, attached

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

This is to register spot assignment to be done on behalf  
of the Italian Trade Commission in Los Angeles during  
October 14-17, 1981.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Abraham D. Peritz  
Abraham D. Peritz  
Controller

Subscribed and sworn to before me at New York, New York

this 21<sup>st</sup> day of August, 19 81

My commission expires JOSEPHINE L. COLON  
Notary Public, State of New York  
No. 31-0714879 Qual. in N.Y. Co.  
Cert. filed in Gns., Kings & Bx., Cts.  
Commission Expires March 30, 1983

Josephine L. Colon  
(Notary or other officer)

EXHIBIT A  
TO REGISTRATION STATEMENT

Under the Foreign Agents Registration Act of 1938, as amended

Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.

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AUG 25 12 18 PM '81  
REGISTRATION UNIT

1. Name and address of registrant **Ruder & Finn, Inc.**  
**110 East 59th Street**  
**New York, NY 10022**

2. Registration No. **1481**

3. Name of foreign principal  
**Italian Trade Commission**

4. Principal address of foreign principal  
**1801 Avenue of the Stars**  
**Suite 700**  
**Los Angeles, CA 90067**

5. Indicate whether your foreign principal is one of the following type:

☐ Foreign government

☐ Foreign political party

☐ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☒ Other (specify) **Government Agency**

☐ Individual - State his nationality \_\_\_\_\_

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.  
**Trade Commission**  
**Los Angeles**

b) Name and title of official with whom registrant deals.  
**Mr. Luciano Morra,**  
**Director**

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom the registrant deals.

c) Principal aim  
**Not applicable**

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

**Not applicable**

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal . . . . Yes ☒ No ☐

Directed by a foreign government, foreign political party, or other foreign principal . . . Yes ☒ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal . . Yes ☒ No ☐

Financed by a foreign government, foreign political party, or other foreign principal . . . Yes ☐ No ☒

Subsidized in whole by a foreign government, foreign political party, or other foreign principal . . . . . Yes ☐ No ☒


Subsidized in part by a foreign government, foreign political party, or other foreign principal . . . . . Yes ☒ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

The Trade Commission is owned, directed, controlled and subsidized in part by a Foreign Government

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Not applicable.

Date of Exhibit A 8/21/81	Name and Title Abraham D. Peritz Controller	Signature 
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UNITED STATES DEPARTMENT OF JUSTICE  
Washington, D.C. 20530

EXHIBIT B

TO REGISTRATION STATEMENT  
Under the Foreign Agents Registration Act  
of 1938, as amended

NOV 13 1981  
INTERNAL SECURITY  
SECTION  
U.S. REGISTRATION UNIT  
OCT 25 12 19 PM '81  
INTERNAL SECURITY  
SECTION  
REGISTRATION UNIT

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
Ruder & Finn, Incorporated	Italian Trade Commission (LA)

Check Appropriate Boxes:

- ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- ☒ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- ☐ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.


Spot job to do advertising and public relations support for the  
Sporting Goods and Sporting Apparel exhibition during  
October 14-17, 1981

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Please see letter of agreement attached

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1/</sup> Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
8/21/81	Abraham D. Peritz Controller	

<sup>1/</sup> Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## RUDER & FINN

August 14, 1981

Mr. Luciono Morra  
Italian Trade Commission  
1801 Avenue of the Stars  
Suite 700  
Los Angeles, California 90067

Dear Mr. Morra:

Please consider this letter as confirmation of the retention of Ruder & Finn of California by the Italian Trade Commission to handle the advertising and public relations for the Sporting Goods and Sporting Apparel exhibition on October 14-17, 1981.

The total budget for the project is \$6,000. This will cover all fees and expenses, as we have discussed.

An invoice to cover our fee of \$3,000 will be sent to you within the next 7-10 days. Out-of-pocket expenses will be billed to you periodically as we accumulate them.

Speaking on behalf of Marci Blaze, Adrienne Lowe and myself, we are delighted to be working with you and your associates at the Italian Trade Commission on this project. We hope it will be the first of many.

Sincerely,



Saul L. Warshaw  
President  
Ruder & Finn of California

SLW:jgg